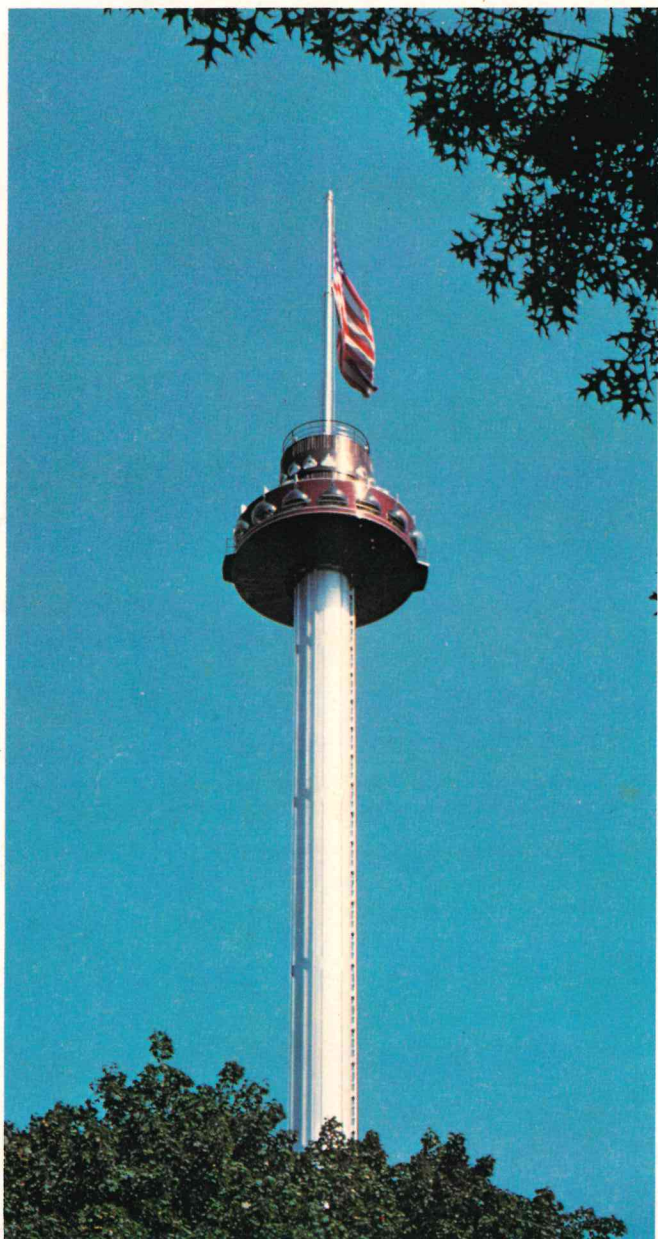


# HERSHEYPARK USA

HERSHEY, PENNSYLVANIA



***A Happy  
Experience!***



There's music and magic in the air. You can feel the excitement...even from off in the distance. There it is, just ahead. The magical skyline of a world of make believe. The Giant Wheels are spinning. And there's the Tower, reaching toward space. And the coaster, racing through its twist and turns. It's a spectacle of color and motion...

**Happy  
Experiences**

**HERSHEY**

HERSHEY, PE





And just a small sample of the fun that's  
in store—all for ONE PRICE ADMISSION  
—at one of America's cleanest and  
greenest theme parks. Come. Visit a  
world of magic and enchantment.

Ride all the rides, see all  
the shows, as often as you  
like. Enjoy one of the  
most sensational values  
in family entertainment.

Have a Hersheypark  
Happy Experience!

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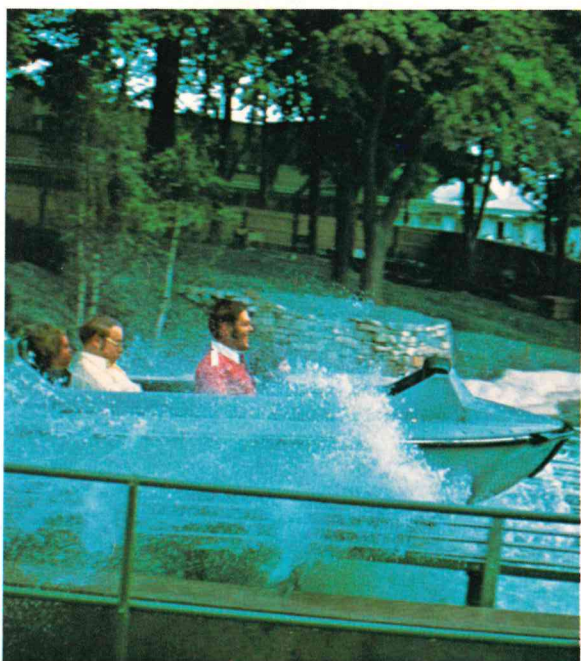
ARK USA

INSYLVANIA



It's a new day at Hersheypark. Your day. And there's a wonderland of fantasy and excitement ahead. Follow us. We'll lead you down the pathways of imagination... Taste the flavor of the old world at **TUDOR SQUARE**. An English Tudor village straight from the days of Henry VIII. Treat yourself like royalty. Indulge. Sample old-fashioned ice cream sodas, delicious chocolate cream pie, masses of mouth-watering milk chocolate. Scrumptious!

Explore the past in **RHINE LAND**. It's an 18th century Bavarian village, scooped up

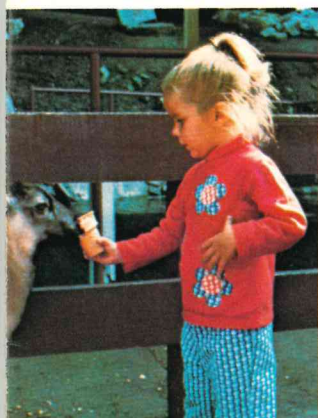






from the banks of the German Rhine and popped right into Hersheypark. At CARROUSEL CIRCLE, you'll whirl to nostalgic melodies as you ride an antique hand-carved horse on our famous turn-of-the-century carousel.

And on to "DER DEITSCHPLATZ"—the Pennsylvania Dutch Place—where you'll marvel at the skill of craftsmen. Watch artisans dip candles, blow glass, craft leather in the old-world tradition. Then, make your



way to the ANIMAL GARDEN; and talk to the animals! Cocoa, the baby elephant, has a special welcome for you there. Now climb to high adventure...250 feet, in Hersheypark's sensational Kissing Tower. It's the focal point of TOWER PLAZA, our newest theme area. Through windows shaped like giant Hershey Kisses, you'll be dazzled by the panoramic view of Chocolate Town USA; and all the excitement that awaits you below. It's your world down there ...to explore & enjoy. And there are more good times ahead...





## IMPORTANT GUEST INFORMATION

OPEN EVERY DAY FROM 10:30 A.M. MAY 16 THRU  
LABOR DAY AND SELECTED SEPTEMBER WEEKENDS

Weekdays (May 17 to June 11)	10:30 to 6 p.m.*
Weekdays (June 14 to Sept. 3)	10:30 to 10 p.m.*
Saturdays, Sundays & Holidays	10:30 to 10 p.m.*

\*Weather permitting. All operational hours and prices are subject to change.

### ADMISSION PLANS

Hersheypark has a **ONE-PRICE ADMISSION PLAN** which entitles a guest to ride all of the rides and see and enjoy all of the attractions and entertainment during the day of admission. **FREE PARKING**—and a free tram train to take you from the parking area to the park entrance.

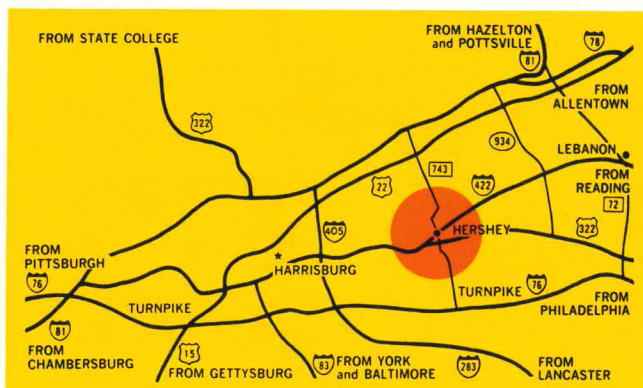
**Siesta Savings:** Arrive after 2:00 p.m. when Hersheypark closes at 6:00 and save.

**Sunset Savings:** Arrive after 5:00 p.m. when Hersheypark is open evenings and save.

BankAmericard, Master Charge, Diners Club, and American Express Cards are honored.

FOR INFORMATION ON ADMISSION PRICES, SAVINGS PLANS, SPECIAL GROUP RATES, AND PICNIC PLANNING SERVICE, WRITE OR CALL: Sales Department, Hersheypark, Hershey, Pa. 17033. Call: 717-534-3916 Weekdays thru April 16, and 7 days a week thereafter.

There is a wide variety of restaurants and snack stands located throughout Hersheypark for your convenience. Health regulations do not permit any food or beverage to be brought inside the park. However, a Picnic Grove is located just outside the park grounds for anyone who wishes to picnic before entering Hersheypark.



Hershey, Pa. is easily reached by car from the North and East (Interstates 81 and 78). From the South (Interstate 83). And East or West via the Pennsylvania Turnpike. Only 15 minutes away from Harrisburg Intl. Airport. Small aircraft can land at Hershey Airpark . . . within walking distance to the entrance of Hersheypark.

Hersheypark has spectacular rides, 36 in all! Something for every member of the family. If it's adventure you're after, hop on the Trail Blazer. And hold on as it climbs, drops and whips around those hairpin curves. Catch your breath—then head for the Coal Cracker, one of the most popular rides of all. Cruise calmly over treetops, then SPLASH! Straight down to the waiting waters. Even more thrills ahead on the Twin Giant Wheels, the Sky Ride and on and on and on . . . There's plenty to see and plenty to do.

The dolphins and comedy divers are waiting to perform for you. And there's loads of tricks in store at our mystifying magic show. Top name entertainment in our amphitheatre. And still more great revues in the Dry Gulch and Trail Blazer Theatres. There's always a great show going on. Always something new.

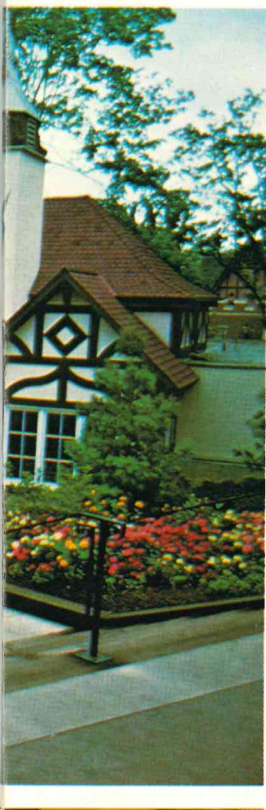






# HERSHEY'S

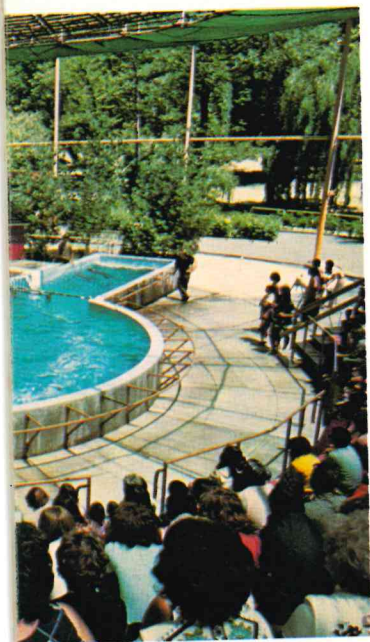
At every turn you'll find more family entertainment. It might be clowns, acrobats, Country Western music, or the sounds of a big band or a rock 'n roll group. There's the



# A Happy Experience!

# PARK USA

fun of the three Furry Tales, Hersheypark's friendly animal characters, who perk up the park with their clowning and antics. They may even ask you to dance.





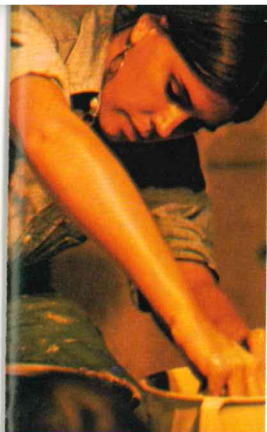
Hungry? You're in for a special treat. At Hersheypark, you can have lunch along the Rhine, dinner in Dutch country or sip a soda at Tudor Square. Dine in any of 7 restaurants—with names like "Minetown Vittles", "Das Wurst Haus" and "Alpine Ristorante". Try Hersheypark's famous plump & juicy franks. Or our special pizza—it's made from a secret recipe.

The fun & the fantasy go on all day. From the moment the music begins . . . on into evening—when the park takes on a whole new character of color, magic and romance. Take your last fling on the carrousel at night. Nothing is lovelier. It's all ablaze with lights. And your high-spirited steed becomes a fiery charger. It's the end of a magical day. A day the whole family will long remember. You've shared a happy experience . . . together at Hersheypark.





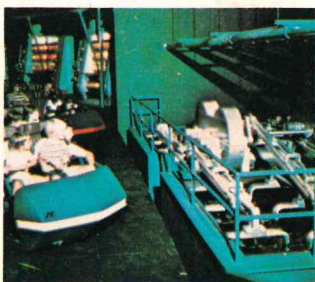








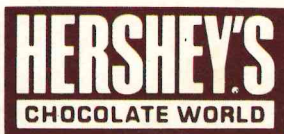




### Other Points of Interest in Hershey

Hershey, Pa. enjoys a world-wide reputation for its endless tourist attractions. Enjoy the splendor of Founders Hall at Milton Hershey School. Hershey Gardens and Arboretum offer 3 seasons of spectacular floral display. The Hershey Museum has one of the finest collections of Penna. Dutch artifacts. Golf? Hershey has 72 holes of the most challenging type on 5 courses. And, as of 1976, the Hershey Motor Lodge & Convention Center and Hotel Hershey and Country Club offer more than 600 very spacious and very accommodating rooms.

### Hershey, Pa., Site of the 1976 National Governors' Conference



Take a trip through a make-believe world of chocolate. Located just outside Hersheypark, Hershey's Chocolate World features a ride through cacao bean plantations. Follow the beans on their way to becoming Hershey Bars! There are chocolate shops, an indoor garden and a historical section. Admission is free—so is parking! Closed Christmas, New Year's Day and Thanksgiving. Hours are: Monday-Saturday, 9-5; and from early Spring through the Fall, Sunday, 12-5.



### 1976 DATES—JULY 20 TO JULY 25 Original Pennsylvania Dutch Days

• Six Full Days of Festivities • Outdoor Exhibits • Arts and Crafts • Dutch Food Galore • The Nation's Greatest Pennsylvania Dutch Exposition • "Siss Noch Unvergleichlich" (It's Still Incomparable) • 28th Year!

